



## Professional Development Series

### February

29 Tech Tools to Create Cool Content for Social Media  
1CAE

### March

*Educational Summit & Expo:*

The High Ground: Positioning for Strategic Advantage  
1.25 CAE/CMP Credit

We Want You Back: Tools to Regain Lapsed Members 1  
CAE/CMP Credit

Intro to Foresight – Getting Ready to Discuss the Future  
of Your Association 1 CAE/CMP Credit

Return of Association Health Plans 1 CAE/CMP Credit

Digging Deeper – Experience the ForesightWorks  
Research from Your Volunteer Leaders’ Seat 1 CAE/  
CMP Credit

Cutting Edge Legal Issues for Meetings and Events 1  
CAE/CMP Credit

Moving on Up - To the Fully Virtual Organization 1 CAE/  
CMP Credit

Powered Productivity: Tech Tools You Need to Get Stuff  
Done 1 CAE/CMP Credit

Let Us Show You What We Can Do: How to Collaborate  
with Your Chef 1 CAE/CMP Credit

The Blue Variable: Mastering the Art of Timing 1 CAE/  
CMP Credit

Tell All: What Meeting Planners Look For When  
Choosing a Venue 1 CAE/CMP Credit

A Day in the Life of a Nerdy Association Professional  
1.25 CAE/CMP Credit

### April

Professional Development Lunch: Lawmakers are from  
Jupiter and Advocates are from Neptune ...everything  
you wanted to know about advocacy and lobbying, but  
were afraid to ask! 1 CAE Credit

### May

Professional Development Lunch: Association of  
Succession Planning 1 CAE Credit

### August

Professional Development Lunch 1 CAE Credit

### September

CAE Study Group Begins - Fall (up to 20 CAE Credits)  
Professional Development Lunch: Building Your  
Leadership Pipeline 1 CAE Credit

### October

Professional Development Lunch: Let’s Build A Data  
Analytics Program in Five Easy Steps 1 CAE Credit

### November

3-4 Critical Issues in Association Leadership

PASAE is a CAE Approved Provider. The educational programs denoted above may be applied for the specified amount of credits towards your CAE application or renewal professional development requirement. Keep a copy of this registration form to use toward CAE certification.

Note: This program is not endorsed, accredited or affiliated with ASAE or the CAE Program. Applicants may use any program that meets eligibility requirements in the specific timeframe towards the exam application or renewal. There are no specific individual courses required as part of the applications - selections of eligible education is up to the applicant based on his/her needs.

The programs identified with the CMP Preferred Provider logo meets the requirements to receive up to 7.5 continuing education (CE) credits for the Certified Meeting Professional (CMP) credential. Note: This is not endorsed, accredited, or affiliated with the Events Industry Council or the CMP Program. Applicants may receive CE credit for attending any program that meets eligibility requirements of the CMP Program. There are no specific individual courses required as part of the applications. Selection of eligible education is up to the applicant based on his/her needs.