



PASAE Sponsorship & Advertising

Partner with PASAE & PASAE Foundation in 2021



MESSAGE FROM PASAE CHAIR

Dear Valued Business Partners—

Perhaps Ben Franklin said it best, “An investment in knowledge pays the best interest.” At PASAE, we drive our futures via relationships and work to provide educational opportunities in a supportive and professional environment. Throughout the course of the year, PASAE’s sponsors can engage with members at various events which promote collaboration and connection.

The 2021 sponsorship packages are designed with your needs in mind as we navigate an uncharted new world, together. Most importantly, PASAE wants to promote an environment of inclusivity. PASAE’s leadership team will listen to and hear your thoughts regarding what your needs may be and how membership bests support your efforts. If there is a sponsor benefit that is not listed in one of the packages highlighted in this year’s brochure, please engage with us by sending an email to info@pasae.org. We want to continue to work with you to ensure sponsorship investment benefits your organization’s bottom line.

We want to continue to work with you to ensure sponsorship investment benefits your organization’s bottom line.

In 2021, PASAE will host the following engagements which will allow you to network with association members, sharing information about your businesses’ resources, capabilities, and offerings that may be of use to their stakeholder groups:

- 7 Taste of Success Events
- 1 Annual Conference
- 1 Open House
- 1 Holiday Luncheon & Annual Business Meeting

This year, there are new package opportunities available to accommodate varying budgets as our members continue to recover from the impacts of COVID-19. We strive to make your investment with PASAE an easy choice. Without your support and commitment, PASAE could not offer the education and resources to meet and exceed the needs of our members.

We are better together and value your commitment to PASAE.

Sincerely,



Jan Reisinger, MBA, CAE

2020 PASAE Chair

ABOUT PASAE

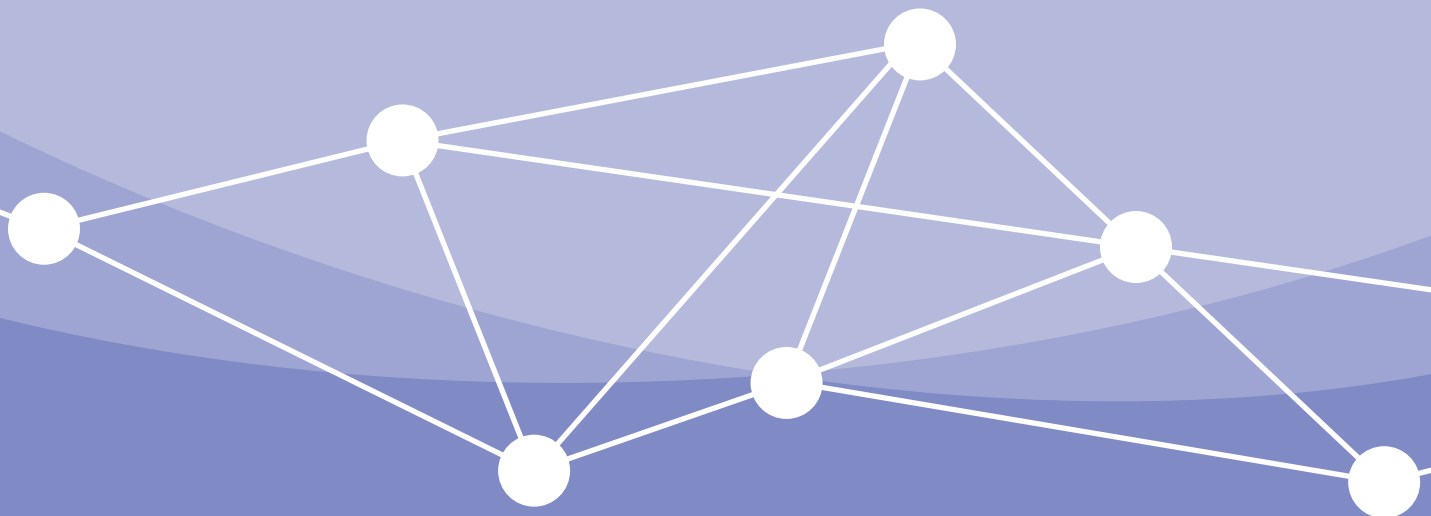
Pennsylvania Society for Association Excellence (PASAE) members are comprised of chief executive officers, meeting planners, senior staff, department heads, and support staff who are experts in the inner workings of association management and non-profit organizations. Our membership encompasses high-achieving, like-minded professionals who want to solve problems, share ideas, and implement best practices.

Our across-the-board industry representation ensures you will make connections and gain access to people and information that will expand your reach and help to grow your business. PASAE members come from areas such as education, finance, government relations, real estate, and construction, to name a few.

PASAE has the marketing and relationship opportunities you need to reach the association community. Better, faster, more productive ways of doing business start with interacting with the decision-makers of your target market. Becoming a PASAE Sponsor will allow association members to focus solely on your organization. This increased visibility can lead to more networking opportunities, building stronger relationships, and increasing business.

The listed sponsorship benefits run January 1, 2021 through December 31, 2021 and must be secured via signed contract and full payment for any full package by January 31, 2021. Ala carte items can be secured throughout the year.

PASAE sponsorship connects **your** organization to **our** member network.



MESSAGE FROM PASAE FOUNDATION CHAIR

Dear Sponsors:

The PASAE Foundation is excited to continue its support of PASAE's valuable sponsors. We welcome the opportunity to collaborate with you and every PASAE business member to promote and endorse your generous support of PASAE and the Foundation.

The Foundation was created to assist and strengthen Pennsylvania's association community, and specifically the efforts of PASAE. We serve PASAE members by helping to develop the next generation of leaders. And in that support of PASAE, we continue developing today's association community through professional development opportunities, outreach, and engagement, and in the creation of additional tactics and methods that improve the support and value of PASAE members' dues investment.

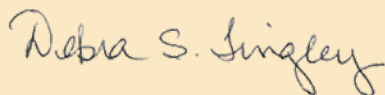
As the Foundation has grown, it has worked cooperatively with PASAE to award more than \$7,000 in scholarships to some 20 individuals and continues to provide national speakers at PASAE events and to support PASAE's education offerings, including providing support to its CAE & CMP programs.

Our Annual Foundation Silent Auction is both lively and the association community's best attended event where together we raise money to support PASAE members educational needs. The wide array of auction offerings lead to some fun-filled competitive bidding!

The Foundation looks forward to continued collaboration with you, our partners, in 2021 as we provide additional opportunities to support PASAE members in their educational pursuits, helping to sustain a viable workforce for the future.

Together, we work to provide a solid foundation for both the association community, but also for our business members who support it.

Best Wishes,



Debra S. Tingley, APR

2020 PASAE Foundation Chair



Connections

The 2021 Connections Conference is slated for spring 2021. This is a little later in the year than typically hosted, but given the circumstances with the 2020 pandemic, the hope is that the event will occur, in-person, for all exhibitors, partners, attendees, and friends to network while engaging in learning and development. Plans are underway to ensure a rich experience—one that maintains the safety and health of all participants involved.

The annual conference is a wonderful way for sponsors to interact more with PASAE's base, extending your opportunities to showcase your properties' amenities, regional specialties, and diversity of the events and programs you can host. The 2021 event will feature a mix of platforms and indoor and outdoor spacing opportunities to ensure everyone's safety remains top priority. As further details become available, they will be shared to assist you in planning your participation.

The 2021 PASAE Connections conference, the agenda, and events all revolve around a theme to *Reconnect at Connections*. As 2020 adjusted how we interact with one another, the Connections Conference experience is a way for everyone to recharge, relate, and re-engage with one another.



PASAE's leadership has made work with our sponsors and business partners a priority by creating a Business Partner Committee. The work of this committee informs the sponsor opportunities offered and looks for additional ways to connect our business partners and sponsors with PASAE's membership. Because of your support, we are able to continue to support the association industry in Pennsylvania. We look forward to furthering our work with each of you in 2021.

— Randy Byler, CMP
PASAE 2020 Business Partner Committee Chair



Taste of Success



In 2021, PASAE will host seven professional development educational sessions and networking luncheons. This is a great way to meet fellow PASAE members and learn about association and business supplier topics.

Open House



PASAE hosts an open house for both members and prospective members. This is a chance to engage in a comfortable setting, build relationships, and maximize potential for more partnership opportunities.

Holiday Luncheon & Annual Business Meeting



This yearly event is a chance for members, sponsors, partners, and friends of PASAE to fellowship with one another, reflecting on the year's accomplishments and begin thinking about the year ahead. The membership meeting precedes the Holiday luncheon. All activities take place at the same venue each year.

**Annual sponsors will need to contact PASAE staff to register for all events.*

PASAE and COVID-19

Meetings and events have a different look and feel as we move into 2021. Rest assured, that maintaining participant safety will be the top priority as we consider in-person events versus virtual options for education and development opportunities by PASAE.

For any in-person events, recommended guidance provided by the Centers for Disease Control and Prevention (CDC) and the PA Department of Health will be adhered to. Proper social distancing protocols will be in place and followed. This also includes attendees wearing masks. Per state guidance, if anyone has traveled or is planning to travel to an area with high amounts of COVID-19 cases, it is recommended that you stay at home for 14 days upon return to Pennsylvania.

Virtual Opportunities

If there are instances that require in-person offerings to pivot to virtual opportunities, PASAE will work with sponsors, on an individual basis, to ensure sponsors still receive the full value of their sponsorship.

PASAE Annual Diamond Sponsorship — \$15,000

Exclusive — 1 only

Diamond Level Benefits

- Annual PASAE Membership
- Sponsor-level ribbons on name badge at all PASAE events for sponsor representatives
- Company logo on scrolling PowerPoint during all PASAE events
- X-large company logo on table tents and/or signage (where applicable) at all PASAE events
- Recognition from the podium (where applicable) at all PASAE events
- Attendee list provided to Primary Contact for each Taste of Success and the Connections Conference
- Presentation at Holiday Luncheon recognizing Diamond-level sponsorship
- Company logo and description in the PASAE Passport
- Large company logo on lanyards worn by attendees (PASAE will purchase 1,000 lanyards. If more lanyards are needed, PASAE will notify sponsor 60-days prior.)

PASAE Website and Social Media

- X-Large company logo with hyperlink to company site on the PASAE website during the calendar year
- Advertisement banner on PASAE website for the calendar year
- Two (2), 30-day employment advertisement posts for company
- Four (4) posts on PASAE social media sites for the calendar year
- Annual recognition on PASAE social media sites for the calendar year

PASAE Taste of Success and Holiday Luncheon & Annual Business Meeting

- Registration for three (3) attendees and a Tabletop display (if requested) at each of the Taste of Success events
- Registration for three (3) attendees and a tabletop display (if requested) at the Holiday Luncheon & Annual Business Meeting

PASAE Mail, Email, and Monthly Insider

- One (1) mailing of sponsor material to PASAE members (materials must be provided by sponsor, must fit in #11 envelope, and weight must not exceed 3.5 oz. for standard for first-class postage)
- One (1) advertorial email message to PASAE members (advertorial must be provided to PASAE staff at least 14 days in advance of required eblast; message should not exceed 1,000 words and can include company logo and images)
- Graphic/photo image advertisement with hyperlink to company website for the calendar year in the *PASAE Monthly Insider*

PASAE Business Partner Buyer's Guide

- Full-page, color advertisement & full-page advertorial
- Enhanced business listing
- Scrolling banner with hyperlink on interactive digital version
- Pop-up advertisement with video on interactive digital version
- Recognition of sponsorship in catalog

PASAE Connections Conference

- Two (2) exhibit tables, in a premium location (side by side), at the Connections Conference
- Three-minute presentation during the Connections Conference (specific agenda will be based on conference agenda)
- Registration for four (4) attendees at the Connections Conference
- Full-page, color advertisement in the conference program—outside back cover placement
- Sponsorship-level recognition in conference program
- First choice of sponsored activity or meal during the Connections Conference

PASAE Open House

- Sponsorship-level recognition at event
- One (1) table at event (if requested)

Annual PASAE Foundation Event & Silent Auction

- Registration for four (4) attendees
- Full-page, color advertisement in the program — outside back cover placement
- Sponsorship-level recognition in the program
- X-Large Company logo on event web page

PASAE Annual PLATINUM Sponsorship—\$10,000

Platinum Level Benefits

- Annual PASAE Membership
- Sponsor-level ribbons on name badge at all PASAE events for sponsor representatives
- Company logo on scrolling PowerPoint during all PASAE events
- Large company logo on table tents and/or signage (where applicable) at all PASAE events
- Recognition from the podium (where applicable) at all PASAE events
- Attendee list provided to primary contact for each Taste of Success and the Connections Conference
- Presentation at Holiday Luncheon recognizing Platinum-level sponsorship
- Large company logo and description in the PASAE Passport

PASAE Website and Social Media

- Large company logo with hyperlink to company website on the PASAE website during the calendar year
- Advertisement banner on PASAE website for the calendar year

- Two (2), 30-day employment advertisement posts for company
- Two (2) posts on PASAE social media sites for the calendar year
- Annual recognition on PASAE social media sites for the calendar year

PASAE Taste of Success and Holiday Luncheon & Annual Business Meeting

- Registration for two (2) attendees at each of the Taste of Success events
- Registration for two (2) attendees at the Holiday Luncheon & Annual Business Meeting

PASAE Business Partner Buyer's Guide

- Full-page, color advertisement
- Enhanced business listing
- Scrolling banner with hyperlink on interactive digital version
- Pop-up advertisement on interactive digital version
- Recognition of sponsorship in catalog

PASAE Monthly Insider

- Graphic/photo image advertisement with hyperlink to company website for the calendar year in the *PASAE Monthly Insider*

PASAE Connections Conference

- Two (2) exhibit tables, in a premium location (side by side), at the Connections Conference
- Three-minute presentation during the Connections Conference (specific agenda will be based on conference agenda)
- Registration for two (2) attendees at the Connections Conference
- Full-page, B&W advertisement in the conference program—premium placement
- Sponsorship-level recognition in conference program

PASAE Open House

- Sponsorship-level recognition at event
- One (1) table at event (if requested)

Annual PASAE Foundation Event & Silent Auction

- Registration for three (3) attendees
- Full-page, color advertisement in the program—premium placement*
- Sponsorship-level recognition in the program

**Exclusive benefits are reserved in the order of commitment as paid in full.*

PASAE Annual GOLD Sponsorship—\$7,500

Gold Level Benefits

- Annual PASAE Membership
- Sponsor-level ribbons on name badge at all PASAE events for sponsor representatives
- Company logo on scrolling PowerPoint during all PASAE events
- Medium company logo on table tents and/or signage (where applicable) at all PASAE events
- Recognition from the podium (where applicable) at all PASAE events
- Attendee list provided to primary contact for each Taste of Success and the Connections Conference
- Presentation at Holiday Luncheon recognizing Gold-level sponsorship
- Medium company logo and description in the PASAE Passport

PASAE Website and Social Media

- Company logo with hyperlink to company website on the PASAE website during the calendar year
- Annual recognition on PASAE social media sites for the calendar year

PASAE Taste of Success and Holiday Luncheon & Annual Business Meeting

- Registration for two (2) attendees at each of the Taste of Success events
- Registration for up to two (2) attendees at the Holiday Luncheon & Annual Business Meeting

PASAE Business Partner Buyer's Guide

- Half-page, color advertisement
- Enhanced business listing
- Scrolling banner with hyperlink on interactive digital version
- Recognition of sponsorship in catalog

PASAE Connections Conference

- One (1) exhibit table, in a premium location, at the Connections Conference
- Three-minute presentation during the Connections Conference (specific agenda will be based on conference agenda)
- Registration for two (2) attendees at the Connections Conference
- Full-page, B&W advertisement in the conference program
- Sponsorship-level recognition in conference program

PASAE Open House

- Sponsorship-level recognition at event
- One (1) table at event (if requested)

Annual PASAE Foundation Event & Silent Auction

- Registration for two (2) attendees
- Full-page, B&W advertisement in the program
- Sponsorship-level recognition in the program

Why invest in PASAE?

- Put your business front and center,
- Reconnect with current clients and expand your reach to create new business opportunities,
- Further relationships and company's exposure,
- Increase your company's revenue and repeat business.

PASAE Annual SILVER Sponsorship—\$5,000

Silver Level Benefits

- Annual PASAE Membership
- Sponsor-level ribbons on name badge at all PASAE events for sponsor representatives
- Company name on scrolling PowerPoint during all PASAE events
- Small company name on table tents and/or signage (where applicable) at all PASAE events
- Recognition from the podium (where applicable) at all PASAE events
- Presentation at Holiday Luncheon recognizing Silver-level sponsorship
- Small company logo and description in the PASAE Passport

PASAE Website and Social Media

- Company name with hyperlink to company website on the PASAE website during the calendar year

- Annual recognition on PASAE social media sites for the calendar year PASAE Taste of Success and Holiday Luncheon & Annual Business Meeting
- Registration for two (2) attendees at each of the Taste of Success events
- Registration for two (2) attendees at the Holiday Luncheon & Annual Business Meeting

PASAE Taste of Success and Holiday Luncheon & Annual Business Meeting

- Registration for two (2) attendees at each of the Taste of Success events
- Registration for up to two (2) attendees at the Holiday Luncheon & Annual Business Meeting

PASAE Business Partner Buyer's Guide

- Quarter-page, color advertisement
- Enhanced business listing
- Recognition of sponsorship in catalog

PASAE Connections Conference

- One (1) exhibit table at the Connections Conference
- Registration for two (2) attendees at the Connections Conference
- Half-page, B&W advertisement in the conference program
- Sponsorship-level recognition in conference program

PASAE Open House

- Sponsorship-level recognition at event
- One (1) table at event (if requested)

Annual PASAE Foundation Event & Silent Auction

- Registration for two (2) attendees
- Half-page, B&W advertisement in the program
- Sponsorship-level recognition in the program



PASAE Annual BRONZE Sponsorship—\$3,500

Bronze Level Benefits

- Annual PASAE Membership
- Sponsor-level ribbons on name badge at all PASAE events for sponsor representatives
- Company name on scrolling PowerPoint during all PASAE events
- Company name on table tents and/or signage (where applicable) at all PASAE events
- Recognition from the podium (where applicable) at all PASAE events
- Presentation at Holiday Luncheon recognizing Bronze-level sponsorship
- Company name and description in the PASAE Passport

PASAE Taste of Success and Holiday Luncheon & Annual Business Meeting

- Registration for one (1) attendee at each of the Taste of Success
- Registration for one (1) attendee at the Holiday Luncheon & Annual Business Meeting

PASAE Business Partner Buyer's Guide

- Enhanced business listing
- Recognition of sponsorship in catalog

PASAE Connections Conference

- One (1) exhibit table at the Connections Conference
- Registration for two (2) attendees at the Connections Conference
- Quarter-page, B&W advertisement in the conference program
- Sponsorship-level recognition in conference program

PASAE Open House

- Sponsorship-level recognition at event
- One (1) table at event (if requested)

Annual PASAE Foundation Event & Silent Auction

- Registration for one (1) attendee
- Quarter-page, B&W advertisement in the program
- Sponsorship-level recognition in program

PASAE Annual PATRON Sponsorship—\$1,500

Patron Level Benefits

- Annual PASAE Membership
- Sponsor-level ribbons on name badge at all PASAE events for sponsor representatives
- Company name on scrolling PowerPoint during all PASAE events
- Company name on table tents and/or signage (where applicable) at all PASAE events
- Recognition from the podium (where applicable) at all PASAE events

- Presentation at Holiday Luncheon recognizing Patron-level sponsorship
- Company name and description in the PASAE Passport

PASAE Website and Social Media

- Company name with hyperlink on the PASAE website during the calendar year
- Annual recognition on PASAE social media sites for the calendar year

PASAE Business Partner Buyer's Guide

- Enhanced business listing

- Recognition of sponsorship in catalog

PASAE Connections Conference

- Sponsorship-level recognition in conference program

PASAE Open House

- Sponsorship-level recognition at event

Annual PASAE Foundation Event & Silent Auction

- Registration for one (1) attendee
- Sponsorship-level recognition in program

More options can become available during event planning, contact Alexis Kierce at 717-238-5751 ext. 119 or at alexis@thinkgraphtech.com for more information.

BRIDGE Sponsorship—\$3,500

- Three (3) Exhibit tables in premium placement
- Six (6) exhibit attendee registrations
- Two (2) association attendee registrations for giveaway
- Half-page, B&W advertisement in event program
- Three-minute greeting at event (specific agenda will be based on conference agenda)
- Sponsor-level ribbons on name badge at event
- Large company logo on scrolling PowerPoint during event
- Company name on table tents and/or signage (where applicable) at event
- Recognition from podium (where applicable) at event

RELATIONSHIP Sponsorship—\$1,500

- Exhibit table
- Half-page, B&W advertisement in event program
- Three-minute greeting at event (specific agenda will be based on conference agenda)
- Sponsor-level ribbons on name badge at event
- Medium company logo on scrolling PowerPoint during event
- Company name on table tents and/or signage (where applicable) at event
- Recognition from the podium (where applicable) at event

FRIEND Sponsorship—\$1,000

- Quarter-page, B&W advertisement in event program
- Three-minute greeting at event (specific agenda will be based on conference agenda)
- Sponsor-level ribbons on name badge at event
- Small company logo on scrolling PowerPoint during event
- Company name on table tents and/or signage (where applicable) at event
- Recognition from the podium (where applicable) at event

ALLY Sponsorship—\$500

- Sponsor-level ribbons on name badge at event
- Company name on scrolling PowerPoint during event
- Company name on table tents and/or signage (where applicable) at event
- Recognition from the podium

CONNECTIONS Program Advertising

The event program will be distributed to the attendees of the Connections Conference. Advertising is available to PASAE members only.

- **Full Page: \$500**
- **Half Page: \$350**
- **Quarter Page: \$250**

PASAE SPONSORSHIP POLICY

To have a sponsorship program based on consistency, fairness, and best-business practices, the PASAE has adopted the following to govern sponsorships.

TYPE OF SPONSORSHIP

Potentially, there are two different types of sponsorships opportunities: event-specific sponsorship and the annual sponsorship program.

An **Event Sponsorship** may or may not be offered for a specific event in a particular year. If it is, the sponsorship only covers that event and the promotion thereof.

The **Annual Sponsorship Program** consists of packages that include sponsorship of various PASAE events, programs, and services, through one or more mediums, as identified within this brochure.

The Annual Sponsorship Program will be arranged on tiers, or levels, whereby each higher tier offers more sponsorship opportunities at a higher annual investment amount:

- Diamond—\$15,000
- Platinum—\$10,000
- Gold—\$7,500
- Silver—\$5,000
- Bronze—\$3,500
- Patron—\$1,500

Sponsor package offerings cannot be traded or substituted for other sponsor package activities and opportunities.

LISTING OF SPONSORS

Sponsors shall always be listed in the above order, with Diamond Sponsors always listed first, or at the top, and Patron Sponsors always listed last, or at the bottom; and each additional tier listed in subsequent order as shown herein. If there is more than one sponsor in a tier, sponsors shall be listed in that tier in the order in which they paid in full, with the first organization paid listed on top and the last organization paid listed on the bottom within each tier.

SPONSORSHIP TERM

Sponsors do not become sponsors until paid in full. Promises, commitments, or verbal acceptance of sponsorship shall not be included. Thus, sponsors do not receive any of the benefits of sponsorship until paid in full.

EARLY FIRST LOOK PERIOD

As a thank you and incentive to existing sponsors, all sponsors of the current year will be given a short Early First Look Period at the beginning of the fourth quarter to review the Annual Sponsorship Program for the upcoming year, to make their decisions, to pay in full, and to secure their place in the sponsor listing order. After this Early First Look Period has concluded, new sponsors will be given the opportunity to secure their spot.

NO CREDITS OR REFUNDS

Sponsors will not be credited or refunded monies for benefits included in their package that are not utilized.

NON-MEMBER SPONSORSHIP PRICING

Non-members shall be permitted to sponsor the PASAE and its events in accordance with the *Non-Member Pricing Policy*.

*Occasionally, additional opportunities may become available throughout the year. Information will be made available to both current and potential sponsors.

PASAE 2021 CALENDAR OF EVENTS

JANUARY

CEO Roundtable
Taste of Success
Open House

FEBRUARY

CEO Roundtable
Taste of Success

MARCH

Marketing & Communications Roundtable
CEO Roundtable
Meeting Planner Roundtable Taste of Success

APRIL

CEO Roundtable
Legislative Luncheon Taste of Success

MAY

Connections Conference

JUNE

Marketing & Communications Roundtable
CEO Roundtable
Meeting Planner Roundtable
Taste of Success

AUGUST

CEO Roundtable
CAE Study Group; Week 1

SEPTEMBER

Marketing & Communications Roundtable
CEO Roundtable
Meeting Planner Roundtable
Taste of Success
CAE Study Group; Weeks 2–6

OCTOBER

CEO Roundtable
Taste of Success
CAE Study Group; Weeks 7–10

NOVEMBER

CEO Roundtable
Foundation Event & Silent Auction

DECEMBER

Marketing & Communications Roundtable
Meeting Planner Roundtable
Holiday Luncheon & Annual Business Meeting

Events are subject to change. Visit the PASAE Calendar for exact dates and locations online at: www.PASAE.org/calendar-of-events.

PASAE 2021 SPONSORSHIP & ADVERTISING CONTRACT

This form constitutes a legally binding contract between the sponsor and PASAE. Sponsorship benefits are not implemented until initial payment is received. PASAE reserves the right to institute collection activity and legal action for failure to pay. Sponsors will not be credited or refunded monies for benefits included in their package that are not utilized. Exclusive benefits are reserved in the order of commitment as paid in full. The first sponsor to commit by paying in full will receive first choice.

Primary contact		Title	
Address	City	State	Zip
Phone			
Email of primary contact		Organization website	

Indicate the Sponsorship-level your organization has selected.

Annual Sponsorship (All sponsorships are active from January 1, 2021 through December 31, 2021)

- | | | |
|---|----------|---------------------------|
| <input type="checkbox"/> Diamond Sponsorship | \$15,000 | |
| <input type="checkbox"/> Platinum Sponsorship | \$10,000 | |
| <input type="checkbox"/> Gold Sponsorship | \$7,500 | |
| <input type="checkbox"/> Silver Sponsorship | \$5,000 | |
| <input type="checkbox"/> Bronze Sponsorship | \$3,500 | |
| <input type="checkbox"/> Patron Sponsorship | \$1,500 | |
| | | Sub total \$ _____ |

CONNECTIONS Conference Sponsorship & Advertising

- | | | |
|---|---------|---------------------------|
| <input type="checkbox"/> Bridge Sponsor | \$3,500 | |
| <input type="checkbox"/> Relationship Sponsor | \$1,500 | |
| <input type="checkbox"/> Friend Sponsor | \$1,000 | |
| <input type="checkbox"/> Ally Sponsor | \$500 | |
| <input type="checkbox"/> Full-page, B&W ad | \$500 | |
| <input type="checkbox"/> Half-page, B&W ad | \$350 | |
| <input type="checkbox"/> Quarter-page, B&W ad | \$250 | |
| | | Sub total \$ _____ |

Business Partner Buyer's Guide Advertising

- | | | |
|---|---|---|
| <input type="checkbox"/> Standard Business Listing: | <input type="checkbox"/> \$0 (PASAE member) | <input type="checkbox"/> \$95 (Non-member) |
| <input type="checkbox"/> Enhanced Business Listing: | <input type="checkbox"/> \$125 (PASAE member) | <input type="checkbox"/> \$225 (Non-member) |
| <input type="checkbox"/> Full-Page: | <input type="checkbox"/> \$825 (PASAE member) | <input type="checkbox"/> \$975 (Non-member) |
| <input type="checkbox"/> Half-Page: | <input type="checkbox"/> \$625 (PASAE member) | <input type="checkbox"/> \$775 (Non-member) |
| <input type="checkbox"/> Quarter-Page: | <input type="checkbox"/> \$425 (PASAE member) | <input type="checkbox"/> \$575 (Non-member) |
| <input type="checkbox"/> Banner Ad: | <input type="checkbox"/> \$350 (PASAE member) | |
| <input type="checkbox"/> Video/Audio: | <input type="checkbox"/> \$100 (PASAE member) | |
| <input type="checkbox"/> Interactive Links: | <input type="checkbox"/> \$25 per link or
\$100 for 5 links (PASAE member) | |
| | | Sub total \$ _____ |

Payment Information (Mail check [payable to PASAE] to PASAE, 300 N. 2nd Street, Suite 1001, Harrisburg, PA 17101)

To pay by credit card, contact the PASAE office at 717-624-4270.

Total amount due: \$ _____

To reserve your investment, contact Alexis Kierce at 717-238-5751 ext. 119 or email completed form to alexis@thinkgraphtech.com.



Pennsylvania Society for Association Excellence
300 N. 2nd Street, Suite 1001, Harrisburg, PA
717-614-4270 • info@pasae.org • www.PASAE.org

